

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
928631-1	09/09/12	September 2012	08/27/12 - 09/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
08/29/12 - 09/04/12	928631	06213989

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/12	08/31/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$125.00 NM
1	WPBF	Th	08/30/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$125.00 NM
3	WPBF	F	08/31/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082701H	\$125.00 NM
2	09/03/12	09/04/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$125.00 NM
2	WPBF	Tu	09/04/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$125.00 NM
3	08/29/12	08/31/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	5:47 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082701H	\$175.00 NM
2	WPBF	F	08/31/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$175.00 NM
4	09/03/12	09/04/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$175.00 NM
2	WPBF	Tu	09/04/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$175.00 NM
5	08/29/12	08/31/12	Good Morning America	7-9AM	--WTF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	08/30/12	7:59 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$350.00 NM
2	WPBF	F	08/31/12	7:59 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$350.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
928631-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/03/12	09/04/12	Good Morning America	7-9AM	MT-----	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	8:51 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$350.00 NM
2	WPBF	Tu	09/04/12	7:55 AM	Good Morning America	7-9AM	:30	AWTV082701H	\$350.00 NM
7	09/01/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/01/12	6:30 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV082703H	\$125.00 NM
8	09/02/12	09/02/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$75.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV082701H	\$75.00 NM
9	08/29/12	08/31/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$200.00</del> NM
	Credited								
2	WPBF	Th	08/30/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$200.00 NM
3	WPBF	F	08/31/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$200.00 NM
10	09/03/12	09/04/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$200.00 NM
2	WPBF	Tu	09/04/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082701H	\$200.00 NM
11	08/29/12	08/31/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	5:57 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$375.00 NM
2	WPBF	Th	08/30/12	5:54 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$375.00 NM
3	WPBF	F	08/31/12	5:53 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$375.00 NM
12	09/04/12	09/04/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	5:08 PM	M-F 5pm News	5-6pm	:30	AWTV082701H	\$375.00 NM
13	08/30/12	08/31/12	WPBF News 25 @ 6:00PM	6-6:30PM	---TF--	:30	2	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---TF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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Invoice #	Invoice Date	Invoice Month	Invoice Period
928631-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/30/12	08/31/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$450.00 NM
2	WPBF	F	08/31/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082703H	\$450.00 NM
14	09/03/12	09/03/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$450.00 NM
16	09/02/12	09/02/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	6:51 PM	Sun 630pm News	630-7pm	:30	AWTV082703H	\$325.00 NM
17	08/29/12	09/02/12	M-SUN WPBF News 25 @	11-11:35PM	--WTFSS	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTFSS	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	08/30/12	11:48 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082703H	\$700.00 NM
LR- Network Program Runover									
2	WPBF	F	08/31/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082703H	\$700.00 NM
1	WPBF	Su	09/02/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082703H	\$700.00 NM
18	09/03/12	09/04/12	M-SUN WPBF News 25 @	11-11:35PM	MT-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082701H	\$700.00 NM
1	WPBF	Tu	09/04/12	11:41 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082701H	\$700.00 NM
LR- Network Program Runover									
19	08/29/12	08/31/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$175.00 NM
3	WPBF	Th	08/30/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$175.00 NM
1	WPBF	F	08/31/12	10:29 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$175.00 NM
20	09/03/12	09/04/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082701H	\$175.00 NM
1	WPBF	Tu	09/04/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$175.00 NM
21	08/30/12	08/30/12	The View	11A-12PM	---1---	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	---1---	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
21	08/30/12	08/30/12	The View Class of Time - Pre-emptible with notice	11A-12PM	---1---	:30	1	\$425.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td>11:00 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>AWTV082701H</td><td>\$425.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	08/30/12	11:00 AM	The View	11A-12PM	:30	AWTV082701H	\$425.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	Th	08/30/12	11:00 AM	The View	11A-12PM	:30	AWTV082701H	\$425.00	NM																																																							
22	09/03/12	09/03/12	The View Class of Time - Pre-emptible with notice	11A-12PM	1-----	:30	1	\$425.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>1-----</td><td>1</td><td>\$425.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>09/03/12</td><td>11:00 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>AWTV082703H</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	1-----	1	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	09/03/12	11:00 AM	The View	11A-12PM	:30	AWTV082703H	\$425.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/03/12	09/09/12	1-----	1	\$425.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	M	09/03/12	11:00 AM	The View	11A-12PM	:30	AWTV082703H	\$425.00	NM																																																							
23	08/29/12	08/29/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--1----	:30	1	\$1,200.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--1----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>7:12 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>AWTV082701H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	--1----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/29/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082701H	\$1,200.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	08/27/12	09/02/12	--1----	1	\$1,200.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	W	08/29/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082701H	\$1,200.00	NM																																																							
24	09/04/12	09/04/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-1-----	:30	1	\$1,200.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-1-----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/04/12</td><td>7:17 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>AWTV082701H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-1-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	09/04/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082701H	\$1,200.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	Tu	09/04/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082701H	\$1,200.00	NM																																																							
25	08/31/12	08/31/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	----1--	:30	1	\$1,200.00	NM																																																								
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26	09/03/12	09/04/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	2	\$1,200.00	NM																																																								
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27	09/02/12	09/02/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$275.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>11:53 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>AWTV082701H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/02/12	11:53 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV082701H	\$275.00	NM																						
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1	WPBF	Su	09/02/12	11:53 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV082701H	\$275.00	NM																																																							
28	08/29/12	08/31/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	--WTF--	:30	3	\$175.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--WTF--</td><td>3</td><td>\$175.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>9:59 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082701H</td><td>\$175.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td>9:56 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082703H</td><td>\$175.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>9:16 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082701H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	--WTF--	3	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/29/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082701H	\$175.00	NM	3	WPBF	Th	08/30/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$175.00	NM	2	WPBF	F	08/31/12	9:16 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082701H	\$175.00	NM
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29	08/29/12	08/31/12	GOOD AFTERNOON AM2-3p Class of Time - Immediately Pre-emptible without notice		--WTF--	:30	1	\$250.00	NM																																																								
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	08/27/12	09/02/12	--WTF--	1	\$250.00																																																												



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
928631-1	09/09/12	September 2012	08/27/12 - 09/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
29	08/29/12	08/31/12	GOOD AFTERNOON AM2-3p Class of Time - Immediately Pre-emptible without notice		--WTF--	:30	1	\$250.00	NM																																																								
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30	08/30/12	08/30/12	NETWORK POLITICAL P10-11p Class of Time - Pre-emptible with notice		---T---	:30	1	\$2,000.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>---T---</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td></td><td>NETWORK POLITICAL PROGR/ 10-11p</td><td></td><td>:00</td><td></td><td><del>\$2,000.00</del></td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	---T---	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	08/30/12		NETWORK POLITICAL PROGR/ 10-11p		:00		<del>\$2,000.00</del>	NM																						
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31	09/02/12	09/02/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----S	:30	1	\$50.00	NM																																																								
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32	09/03/12	09/03/12	WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice		M-----	:30	1	\$350.00	NM																																																								
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33	09/03/12	09/03/12	WPBF News 25 @ 6:00P6-6:30PM Class of Time - Pre-emptible with notice		M-----	:30	1	\$575.00	NM																																																								
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1	WPBF	Tu	09/04/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082703H	\$575.00	NM																																																							
35	08/29/12	08/31/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	--WTF--	:30	3	\$250.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--WTF--</td><td>3</td><td>\$250.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>9:27 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082703H</td><td>\$250.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td>9:38 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082701H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>9:59 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082703H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	--WTF--	3	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/29/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM	3	WPBF	Th	08/30/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082701H	\$250.00	NM	2	WPBF	F	08/31/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	08/27/12	09/02/12	--WTF--	3	\$250.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	W	08/29/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM																																																							
3	WPBF	Th	08/30/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082701H	\$250.00	NM																																																							
2	WPBF	F	08/31/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM																																																							
36	09/03/12	09/04/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MT-----	:30	2	\$250.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>MT-----</td><td>2</td><td>\$250.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>09/03/12</td><td>9:36 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082703H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>09/04/12</td><td>9:32 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AWTV082703H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	MT-----	2	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	09/03/12	9:36 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM	2	WPBF	Tu	09/04/12	9:32 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/03/12	09/09/12	MT-----	2	\$250.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WPBF	M	09/03/12	9:36 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM																																																							
2	WPBF	Tu	09/04/12	9:32 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV082703H	\$250.00	NM																																																							
37	08/29/12	08/31/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--W-F--	:30	2	\$525.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
928631-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	08/29/12	08/31/12	The View	11A-12PM	--W-F--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
	08/27/12	09/02/12	--W-F--		2		\$525.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	11:35 AM	The View	11A-12PM	:30	AWTV082703H	\$525.00 NM
1	WPBF	F	08/31/12	11:00 AM	The View	11A-12PM	:30	AWTV082701H	\$525.00 NM
38	09/04/12	09/04/12	The View	11A-12PM	-T-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	11:31 AM	The View	11A-12PM	:30	AWTV082701H	\$525.00 NM
39	08/29/12	08/31/12	1230-1P Access Hollywoc	1230-1p	--WTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	08/30/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$200.00 NM
1	WPBF	F	08/31/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$200.00 NM
40	09/03/12	09/04/12	1230-1P Access Hollywoc	1230-1p	MT-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082701H	\$200.00 NM
1	WPBF	Tu	09/04/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$200.00 NM
41	08/29/12	08/31/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	1:00 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
1	WPBF	Th	08/30/12	1:38 PM	THE CHEW	1P-2P	:30	AWTV082701H	\$225.00 NM
2	WPBF	F	08/31/12	1:00 PM	THE CHEW	1P-2P	:30	AWTV082701H	\$225.00 NM
42	09/03/12	09/04/12	THE CHEW	1P-2P	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	1:56 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
1	WPBF	Tu	09/04/12	1:34 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
43	09/04/12	09/04/12	WPBF News 25 @ Noon	12pm-1230pm	-T-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$200.00 NM
44	09/04/12	09/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-T-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082703H	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
928631-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/04/12	09/04/12	M-SUN WPBF News 25 @11-11:35PM		-T-----	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
45	09/04/12	09/04/12	M-F 5pm News	5-6pm	-T-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$475.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	5:57 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00 NM
46	09/04/12	09/04/12	WPBF News 25 Mornings6-7AM		-T-----	:30	1	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082703H	\$400.00 NM
47	09/04/12	09/04/12	WPBF News 25 @ Noon 12pm-1230pm		-T-----	:30	1	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
<b>Total Spots</b>							<b>75</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,675.00</b>
<u>Agency Commission</u>	<b>\$4,151.25</b>
<u>Net Amount Due</u>	<b>\$23,523.75</b>